

simply tubes

by lucas fiegen

grocery stores nowadays fill their aisles with items not necessary for your average shopper. my idea was to eliminate the need for all those excess items and bring about a new way of shopping in a grocery store. with that, I designed eight tube-like isles specific to the type of grocery in each. each tube is colored to relate to the nature of the product being sold in the tube. the tubes will have the conditioned space lie within the wall cavity of the tubes, as they will be made up of a backlit corian finish on the tube space and an exterior carbon fiber finish on the exterior. within each of the eight tubes will be a space for produce to be grown in a 'greenhouse' effected space, having glass openings above. these glass punctures in the tubes will have two sides in which the glass will be able to open to provide sufficient air flow for the produce. the north side of the tubes will be for warehouse storage, as well as serve for a farmers market setting in ideal seasons. by each tube having its own storage space, trucks can efficiently drop off the select grocery they are delivering at the time. this grocery will act as a new precedent to the typical stores we see today, simplifying the shoppers errand and creating a dramatic experience all at the same time.

